

# An Efficient Local Differential Privacy Scheme Using Bayesian Ridge Regression

Andres Hernandez-Matamoros\* and Hiroaki Kikuchi



PST 2023

2023/08/22

\*matamoros@meiji.ac.jp

# Why is Privacy necessary?

2

Sensitive information such as:

- Diagnoses
- Treatments
- Billing Records

Exposing this information:

- Ethical issues
- Financial issues
- Legal issues



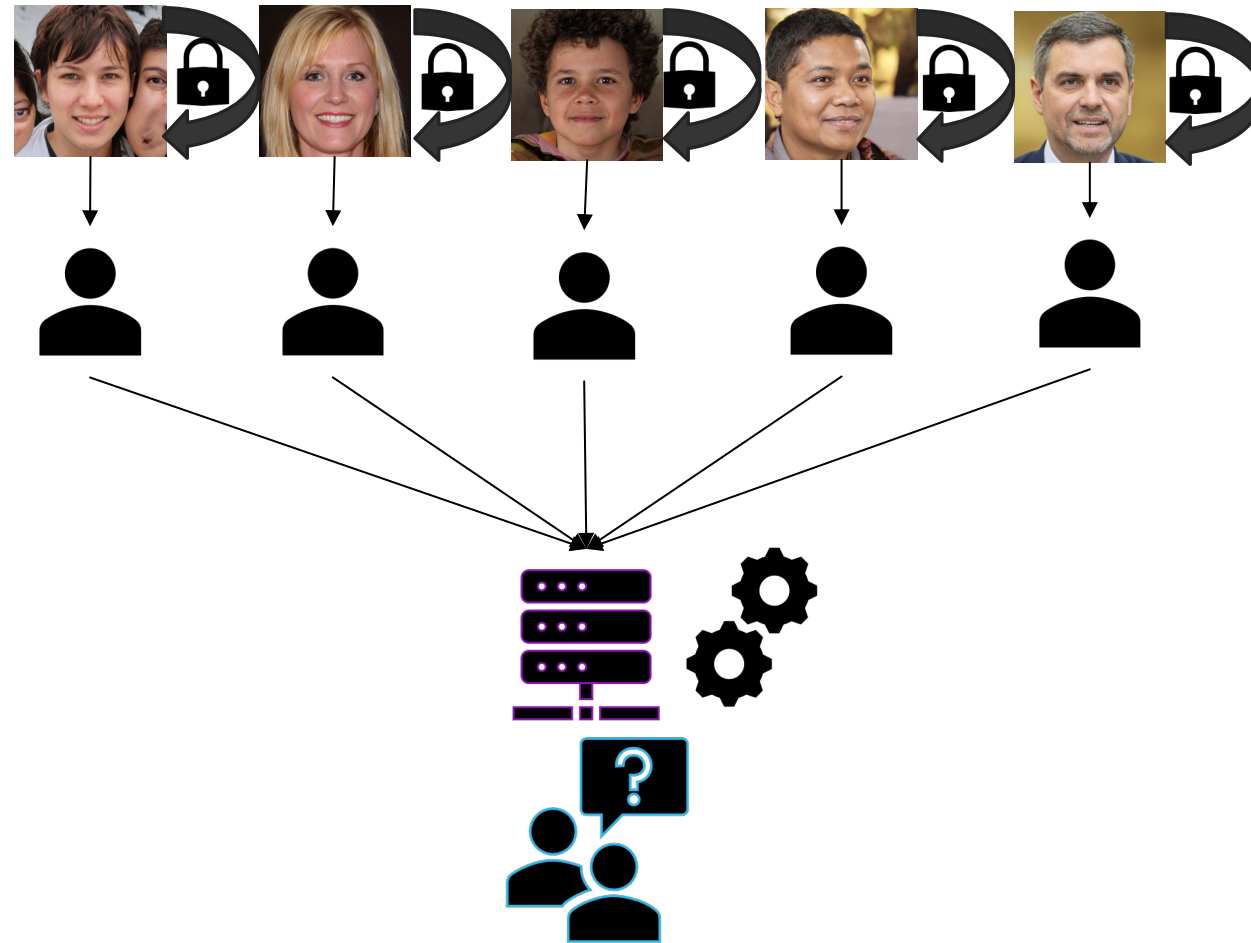
Public release of medical data is subject to restrictions due to stringent privacy regulations\*.

\*General data protection regulation (GDPR) – official legal text, general data protection regulation (GDPR), 2021, <https://gdpr-info.eu/> (accessed May 20, 2021).

# What is LDP?

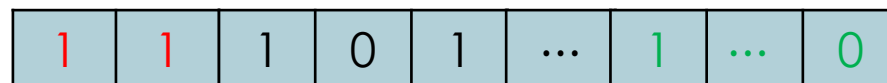
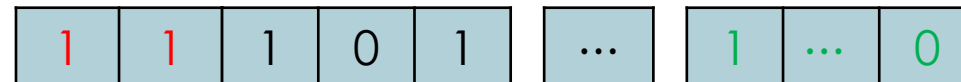
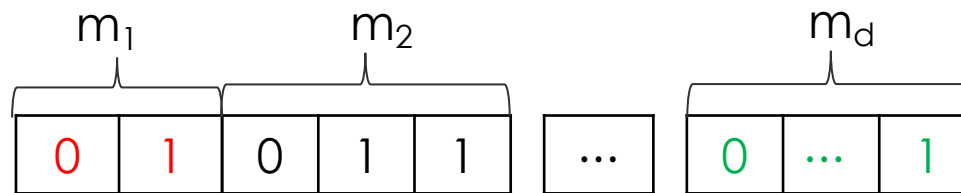
3

Local Differential Privacy



\* Face images were taken from <https://thispersondoesnotexist.com/>

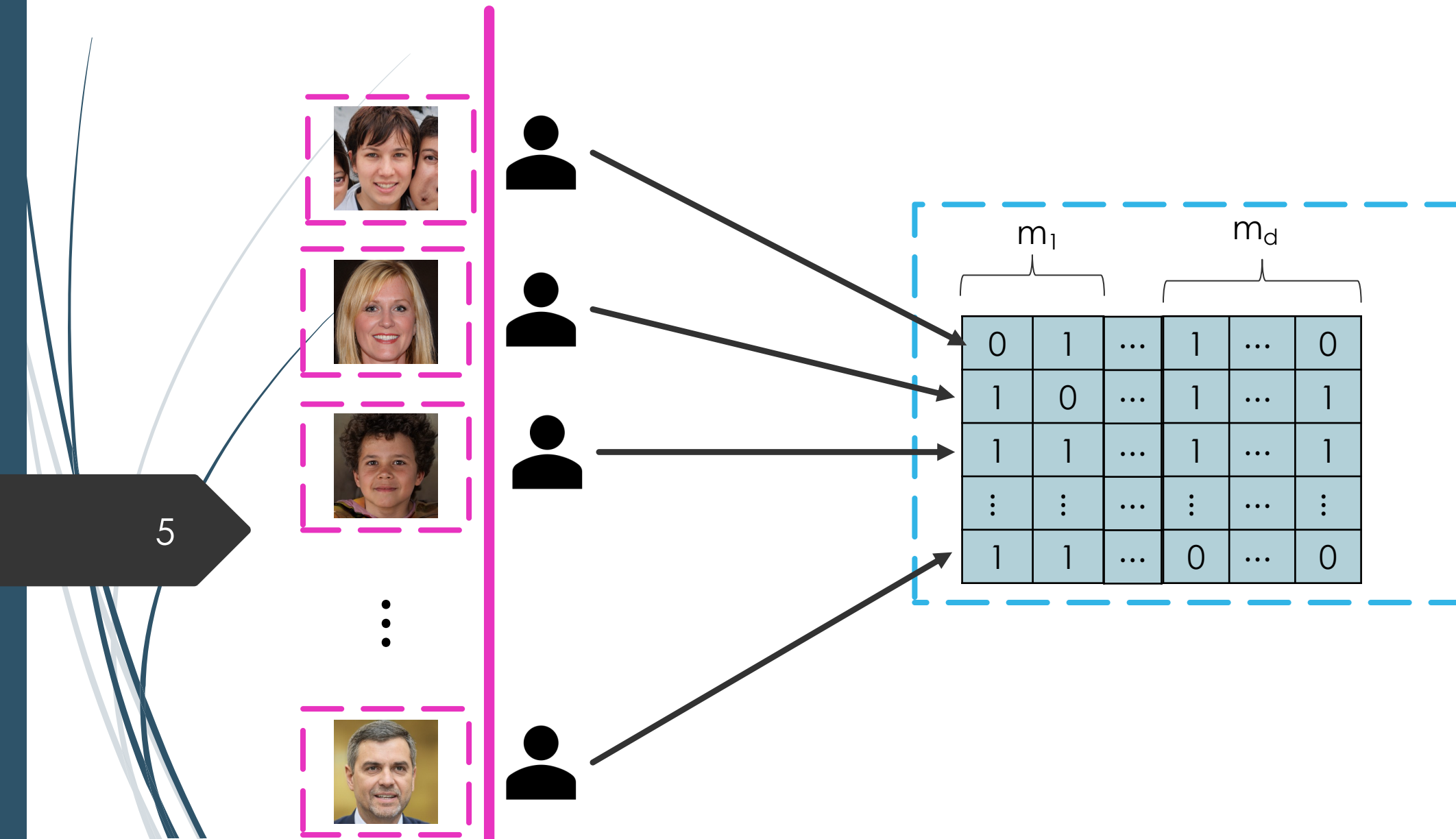
# User



Sending to server

$$m_j = \frac{\ln(\frac{1}{p})}{(\ln 2)^2} |\Omega_j|$$

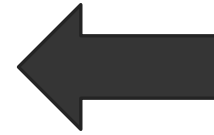
# Sending to the Central Server



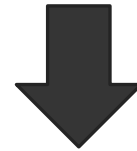
# Central Server

6

C.S. creates  
the candidate Bit Matrix

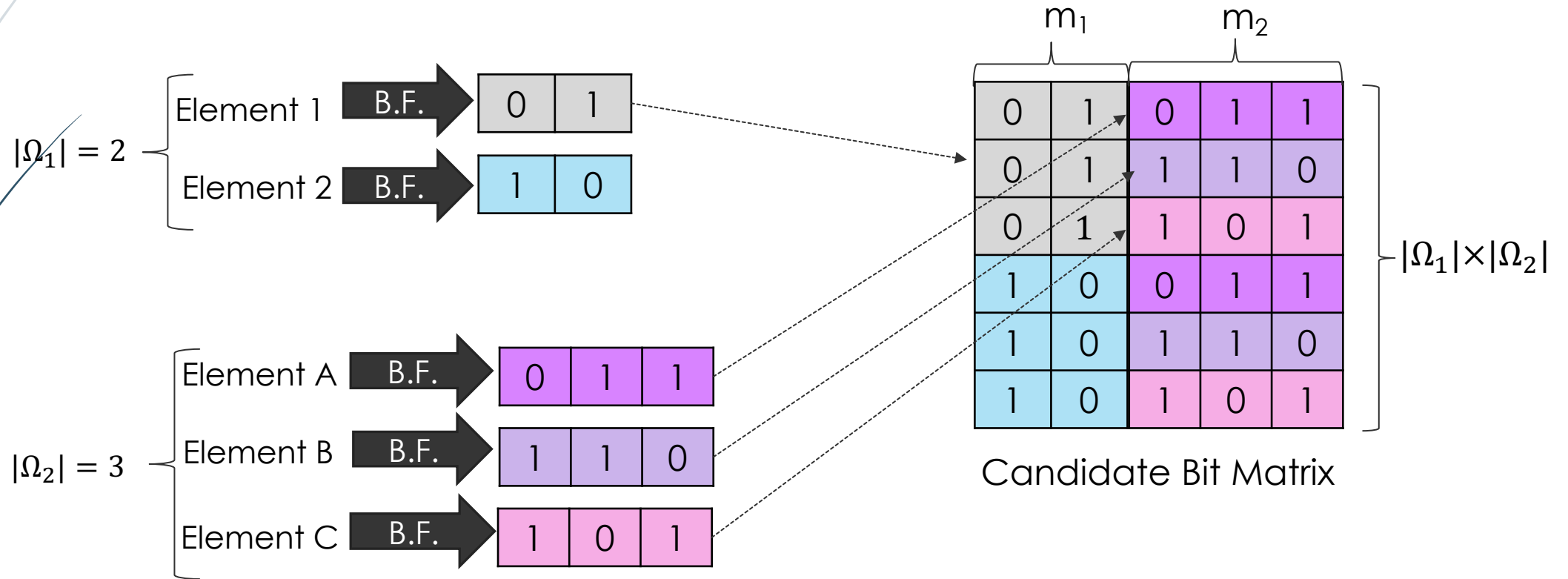


C.S Counts the number of  
frequencies  
of the perturbed value



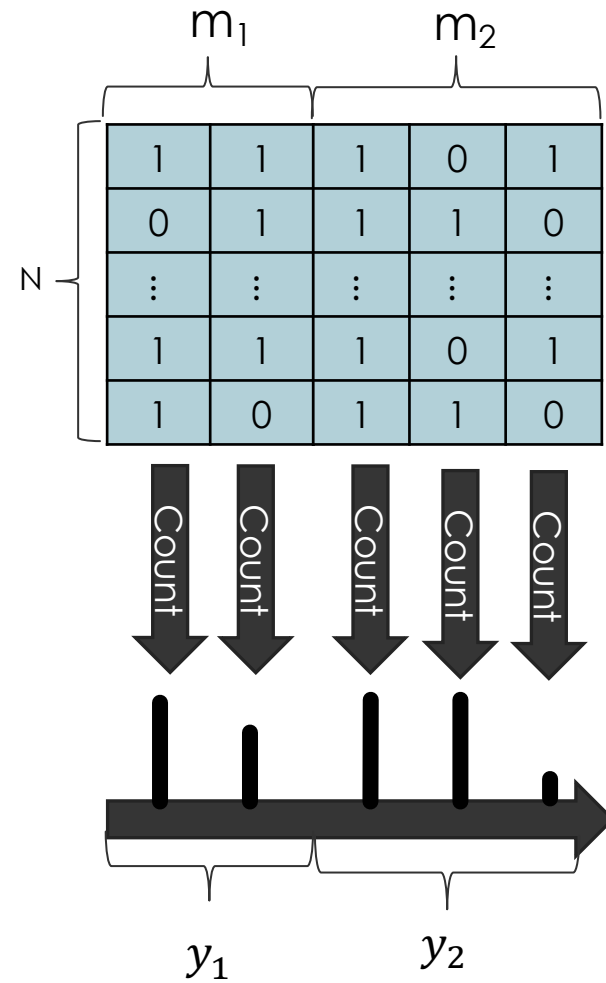
$$\beta / \text{sum}(\beta)$$

# C.S. creates the candidate Bit Matrix



# Counting perturbed values

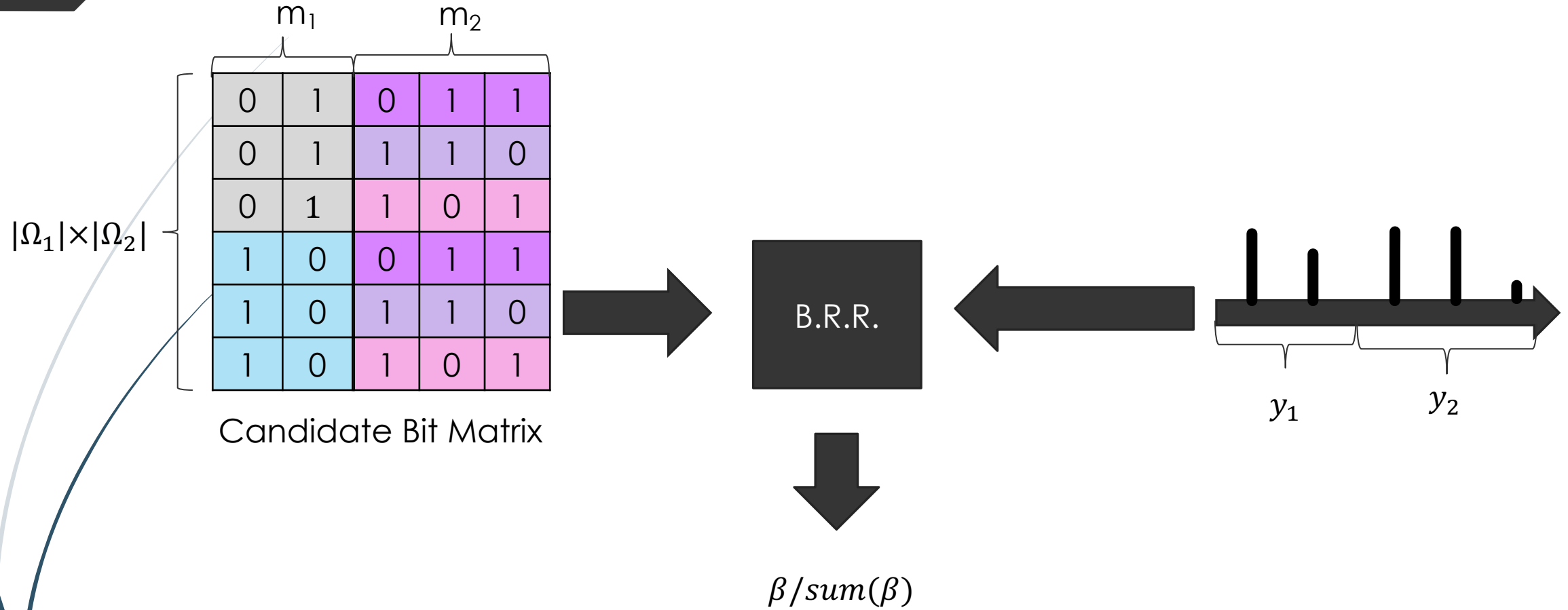
8





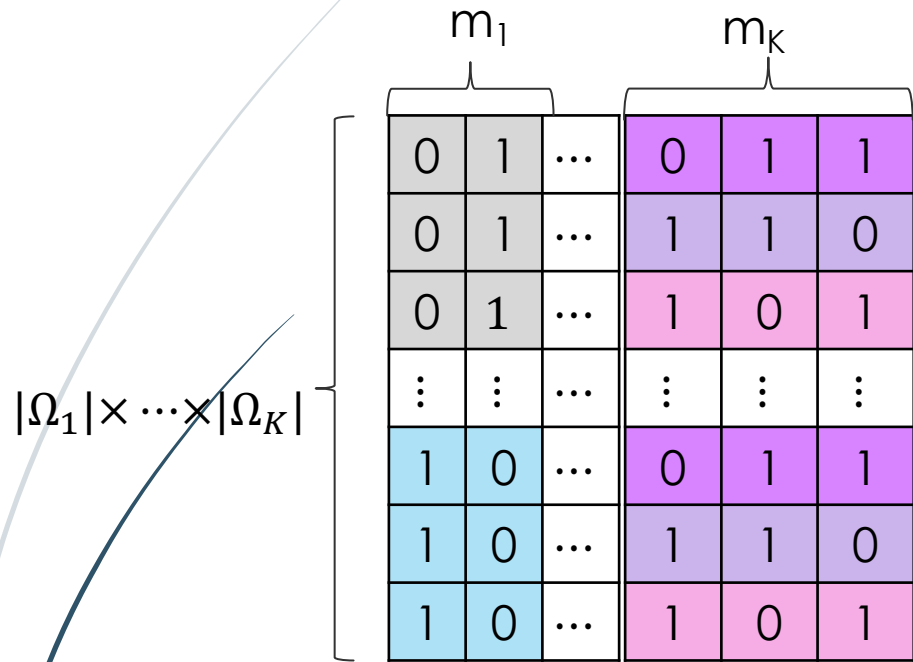
# Central Server

9

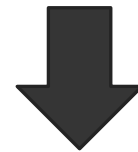
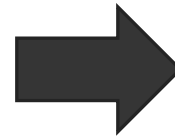


# Central Server

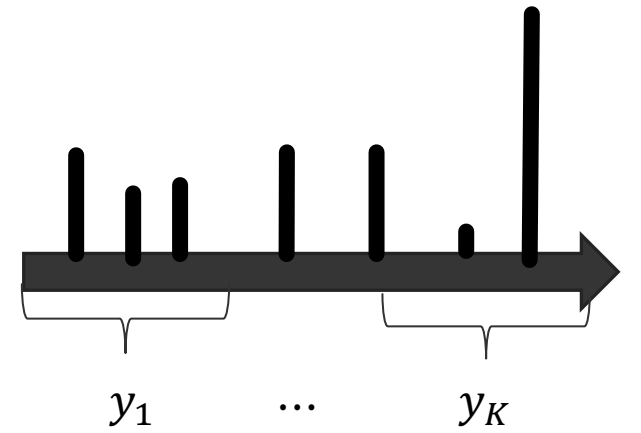
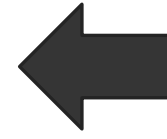
10



Candidate Bit Matrix



$\beta / \text{sum}(\beta)$



# Proposal vs LoPub vs LoCop

11

	LoPub <sup>1</sup>	LoCop <sup>2</sup>	Ours
User	Bloom Filters Randomize Response	Bloom Filters Randomize Response	Bloom Filters Randomize Response
Central Server	LASSO	LASSO Gaussian Copula	Bayesian Ridge Regression



One/two-dimensional probability distributions can be efficiently estimated

1) Ren, Xuebin and Yu, Chia-Mu and Yu, Weiren and Yang, Shusen and Yang, Xinyu and McCann, Julie A. and Yu, Philip S., IEEE Transactions on Information Forensics and Security, LoPub: High-Dimensional Crowdsourced Data Publication With Local Differential Privacy, 2018, doi=10.1109/TIFS.2018.2812146.

2) Wang, Teng and Yang, Xinyu and Ren, Xuebin and Yu, Wei and Yang, Shusen, Locally Private High-Dimensional Crowdsourced Data Release Based on Copula Functions, IEEE Transactions on Services Computing, 2022, 15, 2, 778-792.

# LASSO VS Bayesian Ridge Regression

12

- ✗ LASSO often selects only one attribute from a group of highly correlated attributes<sup>3</sup>
- ✓ BRR<sup>4,5</sup> solves the problem of the evaluation of highly correlated attributes.
- ✓ BRR has the ability to incorporate prior information about the parameters and to construct good prior distributions<sup>6</sup>.
- ✓ Sambasivan<sup>7</sup> applied BRR in the fields of sparse modeling and machine learning.
- ✓ Assaf<sup>8</sup> shown that this approach can be effective in constructing good prior distributions.

3) Konstantin Posch, Maximilian Arbeiter, Juergen Pilz, A novel Bayesian approach for variable selection in linear regression models, Computational Statistics & Data Analysis, Volume 144, 2020, 106881, ISSN 0167-9473, <https://doi.org/10.1016/j.csda.2019.106881>.

4) Michimae, H., Emura, T. Bayesian ridge estimators based on copula-based joint prior distributions for regression coefficients. Comput Stat 37, 2741–2769 (2022). <https://doi.org/10.1007/s00180-022-01213-8>

5) Hoerl AE, Kennard RW (1970) Ridge regression: biased estimation for nonorthogonal problems. Technometrics 12:55–67

6) Van Wieringen WN (2021) Lecture notes on ridge regression. arXiv preprint <https://arxiv.org/pdf/1509.09169>

7) Sambasivan R, Das S, Sahu SK (2020) A Bayesian perspective of statistical machine learning for big data. Comput Stat 35:893–930

8) Assaf AG, Tsonas M, Tasiopoulos A (2019) Diagnosing and correcting the effects of multicollinearity: Bayesian implications of ridge regression. Tour Manag 71:1–8

# Datasets

13

Dataset	Users	Attributes
Adult <sup>9</sup>	45,223	8
Ms Fimu <sup>10</sup>	88,936	5
Nursery <sup>11</sup>	12960	9

9)Adult, 1996, UCI Machine Learning Repository.

10)Arcolezi HH, Couchot JF, Al Bouna B, Xiao X (2021a) Random sampling plus fake data: multidimensional frequency estimates with local differential privacy. Int Conf Inf Knowl Manag Proc. <https://doi.org/10.1145/3459637.3482467>

11)Rajkovic,Vladislav. (1997). Nursery. UCI Machine Learning Repository

# K-way evaluation

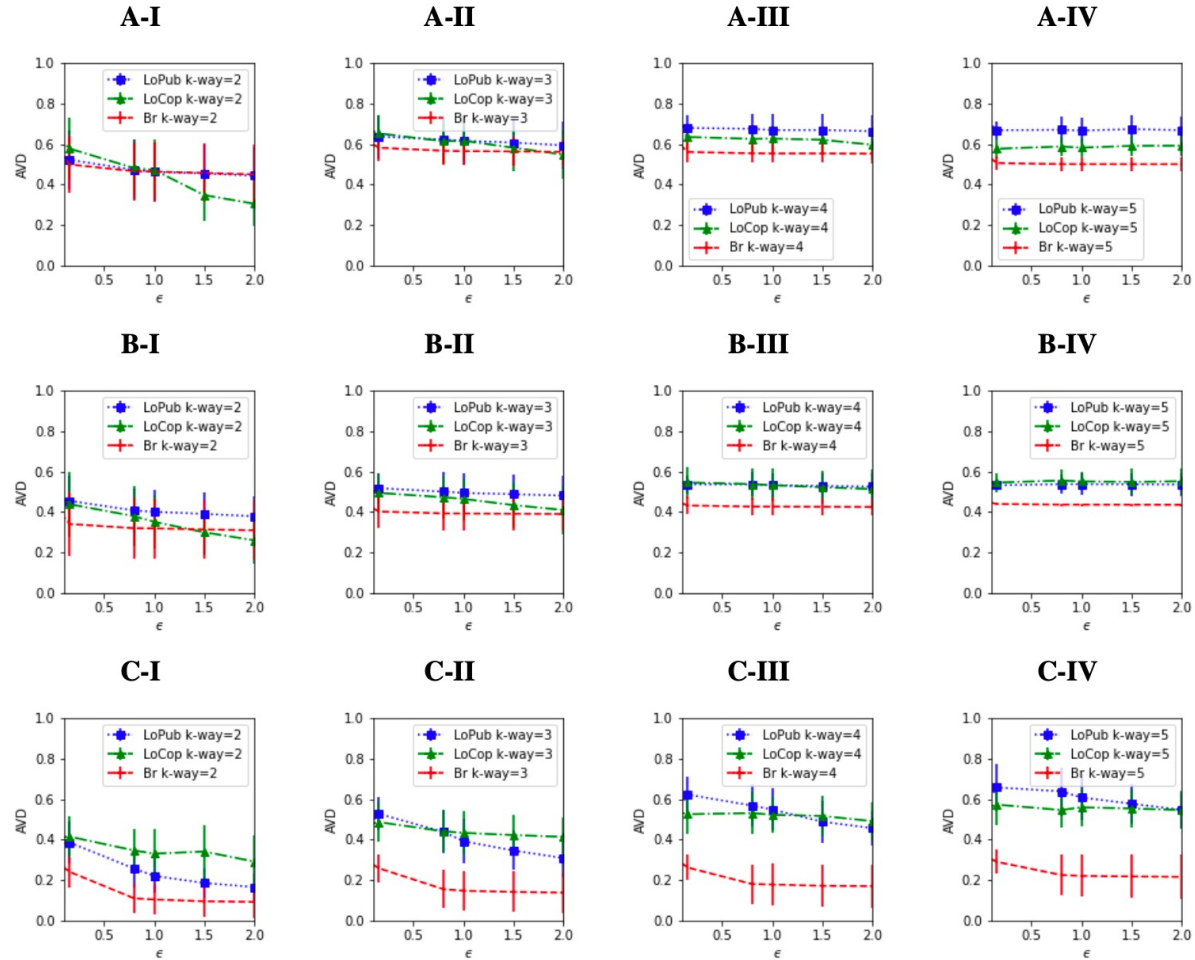
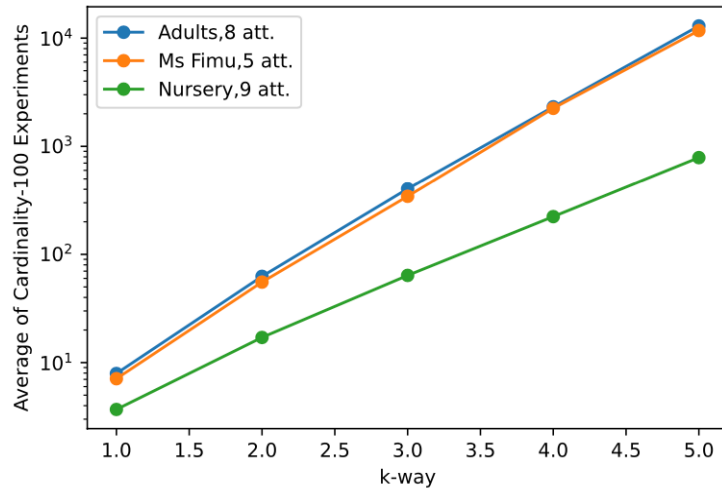
14

We randomly selected k-way joint probabilities of attributes one hundred times. To measure accuracy, we used the distance metric AVD (average variant distance), to quantify the closeness between the probability distributions  $P(\omega)$  and  $Q(\omega)$ .

$$\text{AVD}(P, Q) = \frac{1}{2} \sum_{\omega \in \Omega} |P(\omega) - Q(\omega)|$$

# Accuracy K-way

15



Adult Dataset

MS FIMU Dataset

Nursery Dataset

# Conclusions

16

- This work presents a Bayesian ridge regression approach of an LDP scheme for estimating joint probability.
- The results demonstrate that as the number of attributes  $k$ -way increases, the BRR outperforms LoPub and LoCop in terms of the AVD.
- In addition, the performance of the Bayesian ridge algorithm is less impacted by the increase in noise resulting from an increase in the number of users and attributes.
- These findings suggest the BRR can be an effective tool for privacy preservation in data publication
- Future work will involve creating synthetic datasets with varying user quantities, distributions, and cardinalities to evaluate how different element distributions affect the LDP scheme's performance.



# An Efficient Local Differential Privacy Scheme Using Bayesian Ridge Regression

Andres Hernandez-Matamoros\* and Hiroaki Kikuchi

***Thank You for Your Attention!***



PST 2023

2023/08/22

\*matamoros@meiji.ac.jp